We are honored that you have entrusted the White County Medical Foundation with your support through the years and we are so thankful for your efforts to help fulfill some of our hospital’s current needs in the New Life Center. The families of over 1250 babies thank you for your support as well.

As of December 31, 2014, our community partners have pledged over $1,000,000 in support of the Miracles Happen Every Day Campaign benefiting the New Life Center at White County Medical Center. This initial support allowed us to begin the project, renovate the rooms and purchase the Advanced Fetal Monitoring System for the babies about to be born in the New Life Center. We are on our way to meeting our goal of $1,700,000 to fulfill the Foundation’s commitment to the hospital. Simply, by supporting this campaign, you also support other needs at the hospital.

It is exciting times for healthcare in our community. In January of 2015, the White County Medical Foundation Board voted to change our name to Unity Health Foundation to reflect the name change and growth of our organization. In this 2014 Impact Report, you will see that everything still reflects gifts to the White County Medical Foundation.

Your support makes a difference to our patients, their families, our doctors and staff…and on their behalf, I thank you, because you have chosen to make a difference with your gift.

Sincerely,

Cassandra Feltrop, Executive Director
Unity Health Foundation

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Sincerely,

Cassandra Feltrop, Executive Director
Unity Health Foundation

To find out more about Unity Health Foundation and learn about the different ways you can give, call (501) 278-3186 or email foundation@wcmc.org.

You can also go to www.Unity-Health.org and click on Foundation.
Foundation Board of Directors

Keith Feather
James Norman
Ray Montgomery, Chair
Stuart Hill, Treasurer
Ryan Koch, D.O.
Kris Citty, M.D.
Leah Miller
Amy Daniels
Cassandra Feltrop, Secretary

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Committee Chair:
Matt House
Planned Gifts Committee Chair:
Amy Daniels

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Misty Davis
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Kylee M. Pearrow
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Cindy Western
Vera L. Wheeler
Billy Wood
Cindy Wymer

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Jim Carr
Michelle Cather
Michelle Davis
Marla Duncan
Laura Freppon
Charles Green
Randy Jones
Daniel Kemper
Mabe and Jenni Mabry
Ruby Nell Moe
Sarah Oxner
Bill Patton
Cheryl Payne, M.D.
Deana Powell
Reid Simmons
Kristen Smith
David Spradlin
Patrick Stegall
David Wood

“Great thoughts speak only to the thoughtful mind, but great actions speak to all mankind.” - Theodore Roosevelt
Dr. Kyle Citty

Dr. Kyle Citty, an OB/GYN at Searcy Medical Center grew up with a passion for sports. Like his father, Kyle played football at Harding, ran track and developed a love for sports. Athleticism and sports is undeniably in the Citty blood.

The meshing of interests in sports and healthcare has led Kyle to understand and appreciate those who make sports a part of their lives. A number of Kyle’s patients live active lives tied to sports, including several athletic coaches, many of whom he has been able to make personal connections with through common interests, including sports.

Chris and Winter Yielding
Boys Basketball Coach at Pangburn High School

“The birth of my daughter was the first real experience I had within the hospital. He would come into the room and talk to me about sports and our basketball season at Pangburn. Kyle is so easy to build a personal relationship with, which helped result in a wonderful experience at the hospital.”

Meredith and Robert Fear
Volleyball & Assistant Volleyball Coaches at Harding University

“With Kyle being a former athlete, I knew that he understood how taxing an athlete and coach’s schedule can be. He was able to work with me specifically to help understand my body as an athlete, and as an expectant mother.”

Matt and Miranda Long
Softball Coach & Assistant Football Coach at Searcy High School

“I could not have chosen a better doctor. Every time I had an appointment with him, he always treated me like I was his only patient. He never rushed me out of the office or brushed off my concerns. If I had any worries, especially as a first-time mother, he always made sure I felt comfortable before I left the appointment.”
Dr. Kris Citty

Dr. Kris Citty, who played tight-end for Harding during all four years of his college career, said sports taught him much more than a game. It taught him about learning to be a part of a team and working hard with others, a lesson he said he believes is very important for young adults to learn. “Playing sports teaches you about adversity, winning and losing,” he said. “You learn to work hard, to focus and be determined to dedicate the time to being the best you can be.”

All of these traits and qualities helped Dr. Kris Citty when he decided to be a doctor and attend medical school at the University of Arkansas for Medical Sciences. “My father was really the reason I went into the medical field,” Kris Citty said. “I watched how much he was able to help the community, not only the Harding community through the athletic teams, but the Searcy community as well. Medicine was the only thing I planned to do, I knew I wanted to be a doctor and I never had another back-up plan. It was always medical.”

Now, Kris Citty serves the Searcy community as an OB/GYN delivering children and celebrating with new, young families. “It’s a fun and exciting time for the families I serve,” he said. “Any goal worth obtaining will require determination and dedication. You have to work hard and be the best that you can be. If you are going to reach those goals, you are going to have to do those things.”

Mike and Summer McCain
Football Coach for Riverview High School

“The nurses and staff were wonderful during the delivery of our baby and following. They made sure I knew how to take care of my little one. As any mother, I was nervous about my child leaving the hospital room, but was at ease knowing the nurses in the nursery would make sure everything would be handled.”

Stephanie and Cody Wortham
Volleyball & Track Coach & Assistant Basketball Coach for Rose Bud High School

“My husband and I were having our first child, but I had some problems and lost the baby. Dr. Citty was excellent and took very good care of us. He encouraged us not to give up, and when the time was right we would have another baby. He spent time with us, and really showed us that he cared. I was nervous, but Dr. Citty and his nurses made me feel loved and cared about. When I got pregnant with the next child, he made sure everything went perfect.”
Dr. Bill Williams, OB/GYN at Searcy Medical Center, grew up near Searcy in McCrory. And, like most Arkansas residents, he grew up enjoying the great outdoors and spending time in nature with a fishing rod and sitting in the deer stand.

In high school, he played football and continued playing into his first year of college. Williams said his original plan was to be a football coach, until one of his science teachers encouraged him to seek the medical field.

To this day, Williams still enjoys spending time fishing and hunting. His interest in the outdoors and sports was one way he was able to connect with Rob and Julie Reedy from Rose Bud.

Rob and Julie Reedy
Shooting Sports Coach at White County Central

“I selected White County Medical Center because I believe it’s an excellent facility with qualified doctors. Probably my main reason for choosing Dr. Williams was because that was who my sister used. He is an excellent doctor and I would recommend Dr. Williams to anyone.” - Julie

“Everyone was really helpful and did their job well. Some of the staff at the hospital would often stop by and say hello or discuss fishing with me. Just being able to talk fishing helped relieve some stress and worry that goes along with having a baby. It was a great experience really.” - Rob
As Mayor Morris read the proclamation, he stated that the honor was designed to “recognize, reward and celebrate the many years of service and valuable contributions Dr. Jim Citty has made to our community.”

Dr. Citty’s medical career spans more than five decades. He and his wife Maralyn, along with their four children, made Searcy their home in 1975. Of the nearly 10,000 babies Dr. Citty has delivered in that time, he is most proud that he was able to deliver six of his nine grandchildren.

“The ceremony was a surprise; it was truly a humbling experience,” Dr. Citty said. “I have not, in my opinion, deserved the awards I’ve received over the years; however, the singular honor of receiving this Key to the City is at the top of the list.”

“What I have done is because I love it,” he added. “Medicine has never been a job to me. I have been blessed to be able to learn and participate in, and it is a service I can do for other people – it is a way to help others.”

“In life, you have to focus on what you do best, and what I do best is interact one-on-one with patients. Whether that patient is an expectant mother, a grandmother with congestive heart failure or a sick child, being able to communicate with them and address their health concern is my strength.”

Searcy Mayor David Morris presented Family Physician Jim Citty, M.D., with a Key to the City of Searcy and proclaimed Jan. 24, 2014, as Dr. Jim Citty Day.
Laura Ables  
Nicole Adaire  
Dawn Adams  
Mary Lou Adams  
Melanie Adams  
Melissa Allen  
Spenser Allen  
Carrie Amplo  
Gwen Anderson  
Courtney Andrews  
David Andrews  
Kris Apple  
Marilyn Applewhite  
Evelyn Arman  
Alice Armer  
Jennifer Arnold  
Greg Ashby  
Monica Ashenberger  
Tiffany Avey  
Christi Bader  
Stacy Bailey  
Robert Bailey  
Barbara Baker  
Hannah Baker  
Kay Baker  
Christi Ball  
David Barber  
Jamiel Barber  
Jennifer Barnes  
Ira Bates  
Mandy Baty  
Sherry Belford  
Bert Bell  
Tammy Berry  
Morgan Biggs  
Shannon Birmingham  
Lauren Biviano  
Amanda Blache  
Angela Black  
Lori Black  
Angela Bolding  
Tamera Bolding  
Susan Bolton  
Tracy Bolton  
Debbie Bond  
Latifah Booker  
Carolyn Bowman  
Laura Boyce  
Kayla Boyd  
Jennifer Bradford  
Sara Bradley  
Mausie Brawley  
Mary Brewer  
Mark Brewer  
Peyton Bridges  
Brandon Brierly  
Sharon Brignman  
Joe Broaddus Jr  
Amanda Brooker  
Jackie Brown  
Anna Brumfield  
Larry Bryant  
Teresa Buchanan  
Briana Bullard  
Deanna Bullington  
Holly Bunn  
Hannah Burchfield  
Deborah Burgess  
Angela Burrow  
Kevin Burton  
Candace Burtram  
Whitney Butler  
Angela Byrd  
Autumn Byrd  
Jordan Calhoun  
Angel Calloway  
Traci Calloway  
Mary Beth Campbell  
Ana Candelario  
JoAnn Cantrell  
William Cantrell  
Leah Caples  
Ashley Caraway  
Courtney Carden  
Tonya Carden  
Rachael Cardinal  
Tisa Carlisle  
Jean Carroll  
Debbie Castleberry  
Jeanine Castleberry  
Tina Cauldwell  
Amy Chambers  
Morgan Chandler  
Marie Chisholm  
Kelly Chism  
Nancy Choate  
Ashton Chumley  
Jimmy Churchwell  
Kara Clark  
Peggy Clark  
Amber Cleveland  
Laien Cole  
Mackenzie Cole  
Susan Cole  
Barbara Coleman  
Penny Corner  
Laura Coney  
Melissa Cook  
Anitta Cooper  
Loretta Cooper  
Steve Cooper  
Grace Cooperwood  
Emily Coppins  
Tim Corley  
Vicki Cothren  
Karen Covey  
Mariah Cowles  
Dawn Cox  
Jeana Cox  
Opal Craig  
Liz Crawford  
Morgan Crenshaw  
Sherri Crossett  
Knoba Crowder  
Juanita Cummins  
Vicki Dahlem  

764 members
more than $412,289 pledged
to help purchase the Advanced Fetal Monitoring System
Tiffany Mayher
Rachael McAfee
Leveta Mccall
Donna McCay
Lorie Anne Mcdoe
Tanya McGarry
Allen McGuirt
Becky McGuirt
Lindsey McIntyre
Sheila Medlock
Eddie Mehang
Kate Meitzen
Fannie Mellon
Etta Melton
Kaci Melton
Kristy Melton
Heather Merritt
Patricia Middleton
Sharon Middleton
Brittany Miles
Chariti Miller
LaTonya Miller
Roxie Minner
Jennifer Minton
Deana Minyard
Kimberly Mirabal
Linda Mitchell
Brenda Moffitt
Jennifer Mohr
Darlene Mollette
Ray Montgomery
Amber Moody
Marsha Moody
Sara Moon
Christine Moore
Kathy Morgan
Autumn Morris
Luke Morris
Martha Morris
Melissa Morris
Shannon Mate
Erica Mates
Buddy Murhead
Regena Mulherin
Edward Murray
Cindy Najera
Bethany Nebegall
Linda Nelson
Amanda Newman
Courtney Newman
Jessica Nichols
Lindsey Nichols
Amy Nilles
Jamie Noble
Brian Nyhuis
Cris Odorn
Irene Opel
Buddy Orcutt
Patsy Orcutt
Clark Osborne
Krissey Owen
Dawn Page
Ana Pansey
Carmen Parish
Leslie Parish
Steffie Parish
Annette Parker
Scotty Parker
Bryson Parks
Linda Parks
Eddie Parsons
Shara Parsons
Shelly Parsons
Terri Parsons
Amber Paslay
Karen Patricia
Nancy Patterson
Verna Payne
Paula Peacock
Angie Pearrow
Kylie Pearrow
Christian Pearson
Pamela Peebles
Heather Penix
Vicki Pennington
Harmony Penny
Jazmin Perez
Lisa Perry
Cameron Pfeiffer
Donna Phillips
Laura Beth Phillips
Jessie Pigue
Sandi Pike
Linda Piker
Lauren Pinson
John Pitts
Chris Pratt
Tracey Pollard
Cassie Pool
Brandie Poor
Jim Poor
Rose Poskey
Megan Price
Martha Pratt
Brooke Pryor
Meghan Przechowski
Tiffany Przechley
Kevin Ramey
Tiffani Rana
Whitney Ray
Diann Reagan
Cricket Reames
Diana Reed
Denise Reel
Angela Reeves
Rebekah Reno
Ivy Resum-Wright
Stephanie Reynolds
Tynisha Reynolds
Ebony Rhodes
Malissa Rice
Floyd & Patty Rine
Myra Ring
Barbie Ripley
April Rippeto
B.J. Roberts
Carol Roberts
Gary Roberts
Marie Roberts
Nanice Robertson
Tangela Robinson
Matt Rodgers
Carmen Rogers
Emily Rogers
Velda Rogers
Linda Roland
Kelly Rose
Leslie Ross
Victoria Ross
Karen Roussel
Lila Rowley
Tiffeny Rucker
Linda Rusdill
Meagan Ruiz
Logan Russell
Amelia Rutledge
Ronald Rutledge
Tina Sam
Rachel Samuel
Kelley Sanchez
Joene Sanders
Melinda Sanders
Susan Sanders
Suzanne Santos
Hope Sarrels
Jamie Sarrels
Ashley Sawfik
Kelsee Sawrie
Nick Schulist
McKenzie Schultz
Judy Scooggins
Virginia Searcy
Jon Sebourn
Darinda Sevier
Amber Shaffer
Laran Shaffer, Jr.
Cody Sharp
Lauren Shaver
Maryann Shaver
Scott Shaver
Karen Shawn
Janice Shearer
Yuri Shearer
Jessica Self
Jera Shepard
Megan Shepherd
Maja Shirley
C.W. Siler
Susan Siler
Kathy Simmons
Leslie Simmons
Tamisha Sims
Laurie Sindle
Carol Skag
Christy Skinner
Susan Skinner
Andy Smith
Angela Smith
April Smith
Brenan Smith
Charity Smith
Danielle Smith
Joanna Smith
Julie Smith
Susan Smith
Tonya Smith
Angela Smith
April Smith
Gary Smith
Sara Smith
Stephanie Soto
Darlene Sparr
Diana Speer
Janet Spotts
Linda Stacks
Barbara Stacy
Glenda Stacy
Lisa Stafford
Sandra Stallings
Bobby Stark
Ramona Staton
Chrsytal Stephens
Connie Stephens
Charlotte Stevens
Yvonne Stidham
Rachael Stih
Pamela Stone
Shawn Stone
Christy Strange
Deborah Strawn
Jessica Strickland
Janna Stucky
Paula Stucky
Cynthia Suarez
Rose Sumrel
Summer Sutherland
Amanda Swafford-Blythe
George Sweet
Kay Szafrański
Karen Szelsinski
Tonya Tacker
Cassie Taylor
Connie Taylor
Misty Taylor
Sara Taylor
Jennifer Thrarp
Laura Thomas
Rachelle Thomas
Patricia Tice
Cindy Timm
Amber Tipton
EmilyTodd
Robin Toney
Kaylene Town
June Tripp
Letha Tripp
Linda Tucker
Malisa Turley
Barbara Turner
Gary Turner
Martha Turner
Nell Turner
Peggy Turner
Sanda Turner
Elizabeth Underwood
Philip Underwood
Becky VanWinkle
Bill Varnadore
Gerry Vaughan
Karen Vaught
Jasmine Victory
Gary Vodehnaal
Erich Wagner
Dr. Bruce Thompson

Dr. Bruce Thompson, OB/GYN at Searcy Medical Center, learned a lot from growing up and playing high school sports in Louisiana. “I ran track and then played football and basketball throughout high school,” Bruce said. “Playing sports really taught me important lessons that have helped benefit me in life after school. It taught me about teamwork and self discipline. I learned to work hard to pursue my goals.”

Bruce said that working with expectant parents is one way for him to serve others and gives him enjoyment in being able to work with people who are excited about their new life as parents. “It’s a service people want, in that people come into my office excited about being new parents,” Bruce said. “It’s a very joyful and happy time in the patient’s life. There’s also a special feeling of being the first person to hold a newborn child.”

Through playing sports and working hard in medical school, Bruce has learned the importance of finding one’s passion and using the discipline learned through sports to pursue it. “Find something that you enjoy doing, and then work really hard at achieving your passion and goals,” Bruce said.

Miles and Amanda Watson
Tennis Coach & Assistant Baseball Coach for Searcy High School

“We knew we wanted to have our children at White County Medical Center. My mother worked for the hospital and I kind of grew up around the place. I spent a lot of time there, so much that I knew all of the nurses, doctors and staff members. I was even in an advertising campaign and worked my first summer job in the Marketing Department. Needless to say, I wouldn’t have chosen anywhere else to have had my children.”
White County Medical Center improves the quality of health and well-being of White County residents by coordinating A Day of Caring. The annual medical mission is designed to help uninsured and under-insured residents by offering free medical, dental and eye screenings, as well as a host of additional services.

In 2014, more than 400 people united to assist with this outreach, demonstrating a remarkable spirit of voluntarism.

More than 400 Volunteers united to serve 1,817 people

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<td>Prescriptions</td>
<td>62</td>
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<td>69</td>
</tr>
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<tr>
<td>Gideon Bibles</td>
<td>917</td>
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<tr>
<td>Lunches</td>
<td>1,907</td>
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<tr>
<td>Pairs of Socks</td>
<td>580</td>
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<td>Countless Acts of Kindness!</td>
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</table>
Nurses at the Crossroads Clinic for Women honored OB/GYN Jerry Burns, M.D., with a Christmas gift that will leave a legacy by giving to the White County Medical Foundation for the “Miracles Happen Every Day” campaign. Dr. Burns frequently delivers miracles at White County Medical Center and knows first-hand how important the new technologies and renovations will be in providing the best patient care in the hospital’s New Life Center.

Pictured with Dr. Burns are (left to right) Laura Hurst, Karla Money, Natasha Baker and TJ Knight. Not pictured is Amanda Money.

New Life Center Renovations & Upgrades

In April 2014, White County Medical Center hosted the Searcy Regional Chamber of Commerce Leadership Institute class. The participants learned about the state of healthcare in our community and took a tour of the hospital. As part of the tour, they were among the first groups to see a newly renovated room in the New Life Center. Dr. Kris City, OB/GYN with Searcy Medical Center, talked to them about the new advanced fetal monitoring system and how it will help the doctors and nurses care for more moms and babies. All of the renovations and upgrades to the New Life Center are a result of funds that have been pledged toward the White County Medical Foundation Miracles Happen Every Day campaign. The goal for the campaign is $1.7 million.
Breast Cancer Awareness Luncheon

White County Medical Center celebrated the lives of breast cancer survivors, and raised awareness about the disease, at its 21st Annual Barbara Montgomery Memorial Breast Cancer Awareness Luncheon.

Through their battles with breast cancer, these women and survivors have become even stronger, greater women; who truly stand “taller than the trees.”

“I took a walk in the woods and came out taller than the trees.” - Henry David Thoreau

Sponsors

CARTI/Searcy
Family Practice Associates
Radiology Associates
Searcy Breast Center
Regions Bank
Regions Trust
Searcy Living
That Certain Look, Inc.
The Lab of Path, P.A.
White County Medical Center
White County Oncology
“We had known Dr. Jim Citty from growing up in this area, and people in the community always spoke highly of him. We had a great experience. We (I) knew all the staff, nurses, CRNA, doctor, dietary workers and the housekeepers. When Dr. Citty prayed with us before Shelby was born, I knew that God was completely in control and tears of joy rolled down my face because of the peace I felt in my heart at that moment.”

“Jim actually played football with my uncle, and then, when I attended Harding, I played football from 1984-1986. Dr. Jim Citty was the team’s physician, which is how I met him. The reason we chose to use Dr. Citty and WCMC when we had our son Ty was because of the relationship and connection we had with Dr. Citty when I was in school. He is a fine, godly man and I have a tremendous amount of respect for him. I’ve also had a chance to get to know his children and extended family; they’re all wonderful and it is the result of having such a godly man such as Dr. Jim Citty as a leader.”

“My life has been incredibly blessed. I feel that I was born to do what I’m doing. I didn’t earn these blessings, I didn’t deserve it, but God still has blessed my life.”

In 1957, Dr. Jim Citty moved to Searcy to attend school at Harding University (then Harding College). Having been an athlete in high school, he continued to be active in track, basketball and football while in college. Sports was more than just throwing around a football though, or playing a game he enjoyed. According to Dr. Jim Citty, sports was a way for him to prove himself to others, to show people he was a man. “My father died when I was in first grade,” he said. “My mother remarried when I was a sophomore in high school, but my step-father and I never got along. I decided to move out of the house when I was 16 because of my step-father, and I really had an orphan mentality because of it.” Sports played a very important part in his life, not only helping him with his lack of a father figure, but it also helped teach him to be disciplined and focused; two traits that helped him later in life when he chose to go into the medical field.
Diamond Awards

White County Medical Foundation is excited to share that we recently received four Diamond Awards and three Certificates of Excellence at the Arkansas Hospital Association’s 84th annual meeting and trade show.

White County Medical Foundation received two Diamond Awards in the Foundation Category for the “Miracles Happen Every Day” campaign and the Mother’s/Father’s Day Tribute campaigns. We received one Diamond Award in the Advertising-Special Visual Category for the “Miracles Happen Every Day” T-shirt and one Diamond Award in the Employee Communication Campaign Category for the PEP Club campaign.

We also received Certificates of Excellence in the following areas: one in the Publication Special Purpose Category for the “Miracles Happen Every Day” Campaign Piece; one in the Special Video Production Category for the “Miracles Happen Every Day” Campaign video; and one in the Internet Website Category for the White County Medical Foundation page.

A Treat for the Week and...More

Williams Cookbook

Cookbooks are $24 each

Proceeds from the sales of the Williams Cookbook by the White County Medical Foundation will benefit the Miracles Happen Every Day Campaign for the New Life Center.

To purchase, please call (501) 278-3186 or email foundation@wcmc.org
Amy Daniels joins Board of Directors

In 2014, White County Medical Foundation announced Amy Daniels joined its Board of Directors. Daniels is a resident of Beebe and a Financial Advisor for Edward Jones in Searcy. Committed to medical excellence and compassionate care, the White County Medical Foundation is a not-for-profit organization that provides support to White County Medical Center.

Daniels’ involvement in the Foundation has spanned the past five years as a member of the Planned Gifts Committee, which she currently chairs.

Leaving a legacy is a very rewarding and satisfying experience. You have an opportunity to make a positive difference when you become a member of The Heritage Society of the White County Medical Foundation. You are expressing your long-term commitment to help continue the mission of healthcare excellence that helped found White County Medical Center more than 40 years ago.

Recently, the White County Medical Foundation Planned Gifts Committee hosted a “Fireside Chat” (pictured above). Guests enjoyed a panel discussion on Legacy Planning, Managing and Planning Taxes for Today and Through Retirement, and other important topics. The Guest Panel included John Shram, Estate Planning Attorney; David Spradlin, CPA; and Amy Daniels, Financial Advisor with Ray Montgomery, WCMC President/CEO moderating the panel.

If you are interested in information on these topics, please contact the Foundation office at (501) 278-3186.

Gifts include:

- Gifts by Will
- Charitable Gift Annuity
- Life Insurance Gift
- Beneficiary Gifts
The Legacy Circle is a philanthropic program that counts among its members a select group of community leaders. These are individuals who, having demonstrated a superior ability to provide for themselves and their families, have generously chosen to contribute to the betterment of the entire community’s health and wellness.

The Legacy Circle membership is accorded to those who make contribution commitments of $10,000 or more to the White County Medical Foundation. Donations can be made in one payment or over a three year period.

Contributions are then applied toward furthering WCMC’s ability to provide quality healthcare through improvements to major facility investments in technological equipment.

Legacy Partners:
Dr. & Mrs. Kris Citty
Amy Daniels
Anne Gardner
Dr. & Mrs. Ryan Koch
Darren Magness
Dr. Stacie & Mr. Mikel McCord
Donnie & Leah Miller
Phil Pyeatt
White County Medical Center Auxiliary

Legacy Circle members pledged $290,000 as of Dec. 31, 2014
The members of Pillars of Health serve as an important part of the overall solution. Together they support the White County Medical Foundation in providing funds not otherwise available to White County Medical Center, making possible significant and exciting health and wellness improvements in our community.

Pillars of Health members contribute $100 or more annually to the White County Medical Foundation. These funds are directed by the White County Medical Foundation Board and Development Council to support projects and programs in the effort to enhance healthcare in our community.
The White County Medical Foundation’s Annual Gifts committee hosted a “Share Your Heart” Friend-Raiser event at the home of Michael and Sarah Oxner. Attendees were able to learn more about the Foundation’s “Miracles Happen Every Day” campaign and how they can make a difference by becoming a Pillars of Health member. Currently, these funds are going towards “Miracles Happen Every Day”, which will benefit the New Life Center at White County Medical Center.
Cornerstone Partners is a group of businesses interested in WCMC and in continuing the provision of quality healthcare services. Members make a three year pledge to the White County Medical Foundation. These funds are directed by the White County Medical Foundation Board and Development Council to support projects and programs in the effort to enhance healthcare in our community.

The members of Cornerstone Partners serve as an important part of the overall solution. Together, they support the White County Medical Foundation in providing funds not otherwise available to White County Medical Center, making possible significant and exciting health and wellness improvements in our community.

If your business is interested in how you can support the “Miracles Happen Every Day” campaign, please call the White County Medical Foundation at (501) 278-3186 or email foundation@wcmc.org.

2014 Cornerstone Partners:
- Centennial Bank
- Coca-Cola Bottling Company
- Convacare Management, Inc.
- First Community Bank
- First Security Bank
- Harding University
- NorthStar EMS
- Quality Office, Inc.
- Regions Bank
- Simmons Bank
- Southern Bank
- Southwestern Energy Company
- Tara & Co.

Cornerstone Partners pledged $334,510 as of Dec. 31, 2014
The mission of the Auxiliary is to support White County Medical Center by serving in various departments throughout the hospital, as well as raising money to purchase equipment and provide funds for buildings and healthcare items that help the hospital best meet the needs of patients. The Auxiliary’s primary means of raising money is through the Carousel Gift Shoppes on the White County Medical Center campus and the Specialty Care campus.

The WCMC Auxiliary consists of members who provide non-clinical services to patients, family members and guests. They assist with projects and tasks in various departments throughout the hospital and work to acquire funds for the White County Medical Foundation to enhance patient care.

For more information about joining the WCMC Auxiliary, please contact the WCMC Marketing & Volunteer Services Department at (501) 380-1050 or email marketing@wcmc.org.
In Honor
Heather Alcak
Jaden, Justin, & Jordan
Terri DeLoach Anderson
Dee DeLoach
Billie J. Brewer
Dee DeLoach
Mae Burchfield
Phillip & Janie Wallace
Kendra Covert
Kent, Carrie, Claire, Cate,
Andrew, & Blane
Teresa Daniels
Amy Daniels
Jill Davis
Jace, Trey, & Ally
Elia Beth Durham
D.J. & Katherine Durham
Cassie Ellison-Stephens
PaPaw & MeMaw Light
Betty Feltrop
Frankie, Cassandra, Jordan,
Reagan, & Morgan Feltrop
Betty Fowler
Al, Jenny, Rebecca, & David
Betty Fowler
Al & Carla Fowler
Jeannie Freppon
Eli, Easton, & Presley
Angela Gateley
Mary Anne Gateley
Charlotte George
Grant, Brooke, Stella, &
Charlotte
Genie Handley
Betty Treadway
Debbie Hare
Robbie, Nick, Rickey, & Thomas
Betty Harris
Renee Taylor
Rebekah Hively
Oral & Pauline Hively
Kathy Hunnicutt
Grant, Brooke, BC, & Peanut
Helen Kearbey
Al & Carla Fowler
Michelle L. Kennedy
Doug Kennedy
Hanah Laughlin
Mom & Dad
Sharon Lercher
Eli, Easton, & Presley
Amanda Mann
Amy Daniels
Una McClure
Frank
Patricia Montgomery
Peggy, Butch, Rob, & Liz
Rebecca Montgomery
Chad, Robert, Sara, Cole,
Amanda, & BK
Janet Overstreet
D.J. & Katherine Durham
Janis Overstreet
D.J. & Katherine Durham
Inez Patchell
Frankie, Cassandra, Jordan,
Reagan, & Morgan Feltrop
Vicki Pennington
Betty Treadway
Brooke Pryor
Stella & Charlotte Pryor
Barbara Pulliam
Mary Anne Gateley
Elizabeth Reeves
Travis, Haylee, & Tyler Reeves
Janet Sample
Frankie, Cassandra, Jordan,
Reagan, & Morgan Feltrop
Cassie Taylor
Renee Taylor
Rebekah Taylor
Renee Taylor
LaDonna Thompson
Randall, Embry, Colby,
& Holly Thompson
Peggy Walters
Kethi, Kiki, & Katie
Shari DeLoach Wells
Dee DeLoach
Mary Windisch
Stacey Yates

In Memory
Joyce Lavon Aunspaugh
Jennifer Carol
James Steven, & J.O.
Frances Ann Boaz
Nicholas & Brennen Akers
Virginia Bolton
Susan Bolton
O’Dell Brinkley
John & Lois Sanderson
Marguerite Burchfield
The Wallaces, Burchfields,
& Chamblisses
Our Mothers
Dan & Bonnie Bynum
Clara Neil Cargile
Robert, Richard, & Rodger Cargile
Sibyl H. Clay
Polly West
Vivian Daniels
Amy Daniels
Doris Greer
Laurice Greer Ables
Mary Edna Hamm
Marifred Johnston
Shirley Holleman
Kim Holleman & Debbie Bell
Elinor Pauli
Marilyn Elliott
Virgie Peters
Frankie, Cassandra, Jordan,
Reagan, & Morgan Feltrop
Jean H. Pyeatt
Phillip H. Pyeatt
Victoria Marsh
Joe Marsh
Susan J. Marx
Susan
Theima Mason
Melody Ransom
Pat Shourd
Rick, Dianna, Kay, & Jon
Ruby H. Walton
Marian McFarland
Pat Whitelam
Sharon, Paula, Jimmy, Linda,
Patty, Debbie
Lyndel Wood
Sheila & Rick Wood
In Honor
Dr. Edwin Bunten
Judy Bunten
Joe Burchfield
Phillip & Janie
Josh Chambliss
Cloyee & Jax
Frankie Feltrop
Jordan, Reagan, & Morgan
“Papa” Herman Feltrop
Frankie, Cassandra, Jordan, Reagan, & Morgan Feltrop
Mark Galbreath
Alex & Zaya
Johnny Gateley
Mary Anne Gateley
Larry George
Brooke, Stella, & Charlotte Pryor
Jeremy Gossett
Alyssa
Dr. Mark Gustke
Amy Gustke
Nicky Hare
Thomas
Robbie Hare
Rickey
James Hays
Beverly Hays
J.C. Holleman
Kim Holleman & Debbie Bell
James Horton
Bella
Mike Hunnicutt
The Pryor Family
Raymond W. Montgomery
Peggy, Butch, Rob, & Liz

Raymond W. Montgomery II
Chad, Amanda, Robert, Sara, BK, Cole, Rebecca, & Granny
Jeff Pulliam
Mary Anne Gateley
Grant Pryor
Stella & Charlotte Pryor
Phillip H. Pyeatt
Susan Pyeatt Kimmy
Phillip H. Pyeatt
Lansing Kimmy
Phillip H. Pyeatt
Laura Kimmy Nix
Phillip H. Pyeatt
Charles Nix
Phillip H. Pyeatt
Susannah Kimmy Bartko
Phillip H. Pyeatt
Alex Bartko
Thomas E. Reeves
Liz, Travis, & Tyler
Travis C. Reeves
Gunner
Charles Sample
Frankie, Cassandra, Jordan, Reagan, & Morgan Feltrop
Charles Thompson
Randall, Embrey, Colby, Holly, Andrew Thompson
Clennis Thompson
Elizabeth, Charles, & David Thompson
David Thompson
Rita, Natalie, & Adam
Kenneth Tucker
Jeremy & Jordan Tucker

Jeremy & Jordan Tucker
Madison, Wesley, Collin, & Carson
Justin Wallace
Wyatt & Tenley
Phillip Wallace
Your Children & Grandchildren

In Memory
Carroll Andrews
Frankie, Cassandra, Jordan, Reagan, & Morgan Feltrop
Gar Cargile
Bob Cargile
Dr. Jimmy Carr
Jim, Susan, Chelsea, Lance, & Anna
Harold H. Fincher
Dr. Clark Fincher
Clarence A. Fowler (P.C.)
Jenny, Al, Rebecca, & David
Neal Greer
Laura “Greer” Betts Ables
Lindell Housley
im, Susan, Chelsea, Lance, & Anna
Kenneth King
Dortha & Clennis
W.T. Marsh
Joe C. Marsh
Junior Martin
Dortha & Clennis
E.P. Pyeatt
Phillip H. Pyeatt
Tommy C. Reeves
Elizabeth, Travis, Haylee, & Tyler Reeves

Gary Soileau
Jamie Soileau Laughlin
Marvin C. Treadway
Vicki Pennington
Gene Walton
Marian McFarland
Clarence Whiteman
Sharon, Paula, Jimmy, Linda, Patty, & Debbie
Dewel Wood
Sheila & Rick Wood
Sidney Wooldridge
Melinda McClellan

1,251 babies from over 75 cities were born at the WCMC New Life Center in 2014

Father’s Day Tributes

1,251 babies from over 75 cities were born at the WCMC New Life Center in 2014
Growing Healthcare Results in Name Change

In 1920, the first ever hospital in Searcy was established. Before then, residents of White County had to travel to Little Rock or Memphis to receive medical care. Overtime as White County grew, hospitals came and went, but the need for care still remained. It was in 1967 that the journey of White County Medical Center began.

Many changes have happened over the years. In recent years, the rapid growth of the hospital has been more apparent than ever and is far from the small town hospital that it once was. Now one of Arkansas’ most comprehensive rural not-for-profit healthcare providers, White County Medical Center has more than 150 physicians; two hospital campuses in Searcy, a new campus in Newport and multiple physician clinics and centers. In December 2014, the hospital announced its plan to purchase Harris Hospital and its 11 affiliated clinics in Newport, Ark.; the purchase was finalized on February 1, 2015.

“Healthcare is undergoing major changes. In order to position our organizations to continue providing the best care possible for our communities, WCMC and Harris Hospital are joining forces which will in turn enhance our communities,” said Ray Montgomery, President/CEO of WCMC.

The alignment of two neighboring hospitals and the recent addition of a family practice clinic in Heber Springs brings changes and opportunities for healthcare to citizens in White County, Jackson County, Cleburne County and the surrounding region.
To encompass all of the recent growth, WCMC formally announced on Feb. 5 that due to the hospital’s growth outside of White County, a name change became the apparent next step and was changing the name of the hospital to Unity Health.

“As we partner with Harris Hospital, a name change has become a clear next step,” said Ray Montgomery, President/CEO of Unity Health. “Before we made any move in that direction, we wanted to be sure that the communities we serve were included in the discussion. WCMC conducted focus groups that consisted of community members and hospital associates. The outcome was not only that this makes sense – if we plan to expand – but also that the name ‘Unity Health’ would convey our unifying front with a neighboring hospital and multiple clinics; as well as our service standards to our communities. We are excited about the future of healthcare in our region. The names on the buildings will not change anything inside the walls of White County Medical Center (now Unity Health – White County Medical Center), White County Medical Center South Campus (Unity Health – Specialty Care) and Harris Hospital (now Unity Health – Harris Medical Center). The compassionate care that has always been provided will remain the same.”

In addition to the new name, a new logo has also been created to represent the growing changes, services and locations. The “Unity” symbol is an artistic representation of a medical cross. The components of the new logo represent the campuses and clinics uniting to form one medical network and represent the strength of the Unity Health organization as a whole. The four links also symbolize the areas of health and wellness Unity Health strives to help heal: physical, mental, emotional and spiritual. Many changes have been made during the hospital’s last 48 years of history, but one thing remains the same. The people of Unity Health strive to serve their patients with the same compassionate quality care it has had since 1967. With new locations and a new name, Unity Health associates will continue to strive to help improve the quality and well-being of those in White, Jackson and Cleburne counties and the surrounding areas.

Dear Friends,

As many of you know, our hospital has seen major changes over the last several months. As healthcare advances, we have made our own advancements in medical care leading to new service locations and changing our name to join together as Unity Health.

The growth of our hospital can be seen in not only our recent rebranding, but our services as well. Unity Health was recently approved for osteopathic residency programs in psychiatry, family and internal medicine. The program, which is the first of its kind in Arkansas, began in July 2015 and is located on the Unity Health - White County Medical Center campus in Searcy.

As healthcare needs continue to grow and the reimbursement for these services continues to change, we are ever mindful of the importance of the Unity Health Foundation and our community partners who embrace our mission. Our mission is to improve the quality of health and well being for the communities we serve through compassionate care. Unity Health Foundation donors and volunteers partner with us to help ensure that we continue to provide high quality healthcare for our region into the future.

These are exciting times in healthcare and for our organization. It is my hope that each and every one of you can share in our excitement as Unity Health continues to strive and grow.

Yours in good health,

Ray Montgomery
President/CEO
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Unity Health Services

- 24-hour Emergency Care at a Level III Trauma Center
- Advanced Care Hospital (long term acute care)
- AR SAVES
  Arkansas Stroke Assistance through Virtual Emergency Support
- Cardiac Intervention
- Clearview (Senior Behavioral Health)
- Compass (Adult Behavioral Health)
- Courage (Adolescent Behavioral Health)
- Comprehensive Cancer Care at Cancer Center of Excellence
- Critical Care with eICU care Services
- Diabetes Education Program, Certified by the American Diabetes Association
- Durable Medical Equipment
- Home Health Agency
- Inpatient Hospice
- Inpatient Rehabilitation
- Imaging Center with 64-slice CT, MRI, ultrasound
- New Life Center
- Outpatient Rehabilitative Services
- PrimeTimes, a program for senior adults ages 55 and older
- Sleep Center
- Sports Medicine Program
- Surgical Services, including one of the most advanced robotic da Vinci® Surgical Systems in Arkansas
- Wound Care Center

Awards, Honors & Achievements

- Governor’s Quality Award, 2002 and 2012
- 2013 Arkansas Excellence Award, SBIEC
- 2013 HomeCare Elite Top 500 Home Health Agency in the U.S. National Association of HomeCare
- 2013 United Way Albert R. Yarnell Spirit Award
- Abbott Laboratories Diagnostic Division Partnership Award
- Arkansas Medicaid Inpatient Quality Incentive Program Award
- Arkansas Worker’s Compensation Commission Outstanding Performance Award
- CareChex Quality Recognition, #1 in Patient Safety and Overall Medical Care
- Centers for Medicare & Medicaid Services (CMS) Home Health Quality Improvement National Campaign “Cardiovascular Pioneer” Designation
- Healthcare Business Insights Revenue Cycle Award
New Giving Opportunities

New in 2015, you can now donate online by visiting Unity-Health.org and click “Donate Now” at the top of the page.

Unity Health Foundation is a not-for-profit organization that is committed to medical excellence and improving the overall health of the entire Unity Health service area. The Foundation was originally created to support Unity Health-White County Medical Center, but is evolving to include Unity Health-Harris Medical Center. Gifts to Unity Health Foundation fund equipment upgrades, renovations and specialized projects that enhance patient care. Resources for the Foundation are obtained from donations, memorial gifts, planned gifts, special events and other sources. Unity Health Foundation’s goal is to develop a lasting partnership with the community to preserve, sustain and develop Unity Health for years to come.